

AEG IS AWARDED “TOP BRAND PV” FOR SOLAR MODULES IN NETHERLANDS IN 2022

Based on independent survey “Global PV Installer Monitor” by EUPD Research

Frankfurt am Main, 30/03/2022 – Based on the results of independent survey “Global PV Installer Monitor” by globally acknowledged research institute EUPD Research, AEG was awarded the “Top Brand PV Award” seal for solar modules in the Netherlands in 2022, which means AEG is one of the top brands in the Netherlands in terms of distribution width and recommendations by installers.

The “Top Brand PV Award” is a prestigious acknowledgement within the PV industry globally. The “Global PV Installer Monitor” is an independent study based on an in-depth, large-scale survey among professional installation companies across different geographies nationally and internationally. The un-prompted assessment of a company’s performance is based on comprehensive analyses as well as the application of EUPD Research’s innovative quality models. Based on the results, best-in-class companies and brands are awarded the Top Brand Award.

“We are extremely pleased by this acknowledgement, and delighted that Installers in the Netherlands recognize and cherish the quality and reliability of AEG solar modules. With a 130-year heritage in product design, engineering and customer focus, the AEG brand enjoys vast consumer recognition as a household brand not only in the Netherlands but worldwide. The AEG solar modules stand out for their excellent manufacturing quality and premium looks, and are backed by industry leading standards – this is what substantiates the success behind today’s acknowledgement”. I have to give sincere congratulations our sales and marketing team for their dedication and hard work. Having said that, it would be remiss of me not to highlight the tireless work of our exclusive importer of AEG solar goods into the Netherlands VDH Solar Groothandel, from the team in logistics, customer care through sales and marketing, up to and including all the senior management team. They are incredibly dedicated to the brand and without them this award would not have been remotely possible” said Stuart Brannigan, Managing Director of Solar Solutions Group, official licensee of the AEG brand for solar products.

About AEG and Solar Solutions Group

Based in Frankfurt am Main, Germany, the Solar Solutions Group manufactures and delivers under license AEG quality solar modules, inverters and storage solutions to customers globally. True to the AEG brand’s 130-year tradition of technical advancements, Solar Solutions believes in responsible innovation that challenges the expected, and allows customers worldwide to live on their terms, while also living up to the terms of the environment. As of today, AEG solar products are successfully installed in homes and projects across the globe and distributed by a network of selected partners in over 30 countries worldwide, each delivering a premium product and customer experience. In Benelux, Solar Solutions’ partner and exclusive importer of AEG solar products is VDH Solar Groothandel. AEG is a registered trademark used under license from AB Electrolux (publ). For more information: www.aeg-industrialsolar.de / www.aegzonnepanelen.nl

About VDH Solar Groothandel BV

Based in Hazerswoude-Dorp, Netherlands, VDH Solar has been in the AEG Solar Partners Network as the official AEG solar distributor for Benelux since 2016, with over close to 200 MW of high quality AEG solar panels sold in Netherlands, Belgium and Luxembourg. VDH Solar is a total supplier of solar panel installations at B2B level, bringing solar panels, inverters, mounting systems, heating systems, EV chargers, monitoring and cabling from stock to a wide B2B customer base. Installation companies of all sizes, building groups, EPCs can always benefit of VDH’s customer-centric approach, smooth logistics, and rapid product availability via the over 5000 m² warehouse and webshop with extensive product range. For more information: www.vdh-solar.nl



(Left: Stuart Brannigan, Solar Solutions CEO; right: Lucien van der Heide, VDH Solar Groothandel CEO)

CONTACTS

Solar Solutions GmbH

Daniela Moreale, Marketing Manager

dm@aeg-industrialsolar.de

+49 171 84 65 197

www.aeg-industrialsolar.de

VDH Solar Groothandel B.V.

Sandra van der Wolf, Marketing Manager

svdewolf@vdh-solar.nl

+31 (0)61 90 51 540

www.vdh-solar.nl